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## **Media Policy**

The Sunshine Coast Youth Orchestra (SCYO) may use appropriate images (including pictures or videos) of children engaged in SCYO activities, submitted by approved photographers and volunteer parents, in promotional materials including brochures, newsletters, the SCYO website, SCYO Facebook Page and media releases.

If you do not wish your child to appear in images under SCYO control, please advise the executive committee in writing at the commencement of each year. The committee will make every effort to honour your request, where people can be easily identified. Note that the committee cannot always control the use of images taken by participants or audience members at events.

This Media Policy will be made available via the SCYO website and members will be reminded of it on a yearly basis. Members who do not wish their child to appear in images under SCYO control must renew that advice to the executive committee each new calendar year.

## **Media Consent Terms**

The SCYO, (unless separate advice is made to the executive committee), can:

- make use of, take or have taken by others, photographs, digital images and/or audio/or video footage (the images) of the musician and to store the images, make copies of the images and publish the images in any form, in whole or in part, and distribute them in any medium including, but not limited to: print media, the internet, CD-Rom, other multi-media uses or graphic representation, cinematography or video.
- reference the musician's name in print.

The images/prints being used by the SCYO, or provided to others, (unless separate advice is made to the executive committee), will be used for the following purposes only:

- General news or promotion of SCYO events on TV, Radio or in Newspapers, in trade and other journals and on websites and the internet.
- The production of resources/programs that will assist the Sunshine Coast Orchestra in their educational and community endeavours.
- Promoting and advertising any resulting educational resources.

The SCYO and its representatives will not use any images in a way that would cause embarrassment or misrepresent the intent of the student musician's participation.

Neither the member parent/family nor the student musician will be paid for the above use, and no claim may be made for remuneration, residuals, royalties or any other payment in respect of use of the images.

The SCYO and its representatives shall not be bound to make any use of the images.